

Visible Language



The journal of interface, experience, and
communication design research

Volume

Number

59 3

December 2025

ISSN 0022-2224

Published continuously since 1967

The **Visible Language Consortium** is a collaboration among three institutions — through the School of Design at University of Leeds (UK), the Ullman School of Design at University of Cincinnati (USA), and the College of Design at North Carolina State University (USA) — from which the **editorial board** of *Visible Language* is composed:



Editor-in-Chief
Maria dos Santos Lonsdale

Associate Editor
Jeanne-Louise Moys

Assistant Editor
Arjun Khara

Editorial Manager
Matthew Baxter

Editorial Assistant
Rafiq Elmansy



Editor
Mike Zender

Associate Editor
Muhammad Rahman

Assistant Editor
D.J. Trischler



Editor
Matthew Peterson

Associate Editor
Deborah Littlejohn

Assistant Editor
Helen Armstrong

Advisory board: Naomi Baron Michael Bierut Charles Bigelow
Matthew Carter Keith Crutcher Mary Dyson Jorge Frascara
Ken Friedman Michael Golec Judith Gregory Kevin Larson
Aaron Marcus Tom Ockerse Sharon Poggenpohl Michael Renner
Stan Ruecker Katie Salen Peter Storkerson Karel van der Waarde
Mike Zender

Contents

Special Issue on Student Research

252–294

Beyond (Type)face Value: A Systematic Literature Review Examining Design Factors Influencing the Legibility and Readability of Typography

Brian Ho Sang and Diana Petraca

295–325

Scripts in Dialogue: Reinterpreting Visible Language Covers through Bilingual Design Workshops in Kuwait

Muwaffaq Abdulmajid and Faisal Alamhou

326–347

Constructing the Hypertangible Novel: Writing and Design as Process

Berta Ferrer

348–378

Sensational Design: Layout and Display Typography in the Visual Rhetoric of Information Disorder

Anna Kallen Talley

Introductory Editorial

iv–v

Word | Image | Space | Materiality | Experience

Jeanne-Louise Moys

379–399

The Visual Language of Textile Tickets in 20th-Century British India: A Collection from B. Taylor and Co.

Ragini Siruguri

400–431

Augmented Reality for Campus Wayfinding: Enhancing Navigation Efficiency and Student Social Engagement — A Case Study of Leeds University Union

Jingru Ma and Yuchan Zhang

432–438

Professor James Mosley, a Memoir

Eric Kindel

439–443

Professor Michael Twyman

Sue Walker

Volume 59 Number 3

Word | Image | Space | Materiality | Experience

Jeanne-Louise Moys 

School of Design, University of Leeds, UK (j.l.moys[at]leeds.ac.uk)

Welcome to *Visible Language*'s special issue of student research: Word | Image | Space | Materiality | Experience.

We last published a special issue (52.3) devoted to student research in 2018. That issue focused on participant research and encompassed studies of a range of artifacts within typography, illustration and communication design (including: handwriting and branding, posters, maps, eInk displays, resources for people with aphasia, garment label design, storytelling with new digital tools, live art and social media spaces). They shared an engagement with everyday contexts for human-centered design.

This special student issue similarly includes an array of visual communication applications: bilingual cover design, typeface legibility, the hypertangible novel, print and digital newspaper design, textile tickets, and wayfinding. As a collection, they incorporate historical and emerging practices and engage with questions of culture and materiality.

The call for this special issue invited research papers on both participant and collections-based research. Our double-blind peer review process applied to give students and recent graduates an opportunity to experience the publication process, with some concessions made in terms of the number of artifacts or participants expected within the scope of study. Generalizability is often a challenge for design research, as findings from both participant- and artifact-based research are always specific to the materials studied. From a methodological point of view, this collection — through its variety of approaches to literature review, visual analysis, and participant

@: [ISSUE](#) > [ARTICLE](#) >

Published in the Student Research Special Issue. Cite this article:

Moys, J.-L. (2025). Word | Image | Space | Materiality | Experience. *Visible Language*, 59(3), iv–v.

First published online December 23, 2025.

© 2025 Visible Language — this article is **open access**, published under the CC BY-NC-ND 4.0 license.

<https://visible-language.org/journal/>

Visible Language Consortium:

University of Leeds (UK)

University of Cincinnati (USA)

North Carolina State University (USA)

research — demonstrates the importance of multiple methods in our field. And the importance of multiple lines of inquiry to explore different facets of visual communication, its evolution and how it is experienced.

The issue also includes two invited memorial tributes, one to James Mosley and the other to Michael Twyman, who both made an immeasurable contribution to typographic research since its emergence as a discrete area of inquiry. We are honored to acknowledge their respective influences on our discipline. We hope the juxtaposition of these tributes alongside examples of research from emerging researchers encourages our readers to continue exploring visual communication design theory, research, methods, and practice.

Our thanks to all the authors, reviewers and the editorial team for their important contributions to this issue.